

## Steven Bainbridge

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Steven Bainbridge is a Shareholder at Greenberg Traurig Limited – Head of Sports & Entertainment (Middle East) and Co-Chair of the Global Sports Industry Group. Steve is based in the Dubai office and has deep experience in the sports and entertainment field, advising clients on a wide array of transactions underpinning the sector, from governance issues to athlete endorsement agreements, anti-ambush marketing strategies, player contracts, broadcasting, merchandising and licensing agreements, disciplinary issues, gaming regulatory and various entertainment-specific venue management arrangements. He regularly advises foreign law firms, individuals, corporate entities, governing bodies and institutions on matters spanning motorsports, horseracing, triathlons, MMA, cycling, golf, tennis, cricket, rugby, football and gaming, among others. With significant top-tier law firm experience in both North America and the Far East prior to moving to the Middle East, Steve has lectured at a number of post graduate law programs and is a frequent contributor to print and online media as a thought leader in these fields. He has been recognized by Chambers Global, Legal 500 and Who's Who Legal.